



# A Regional CHI: Lessons from the North Bay

IHPS Forum  
November 16, 2005

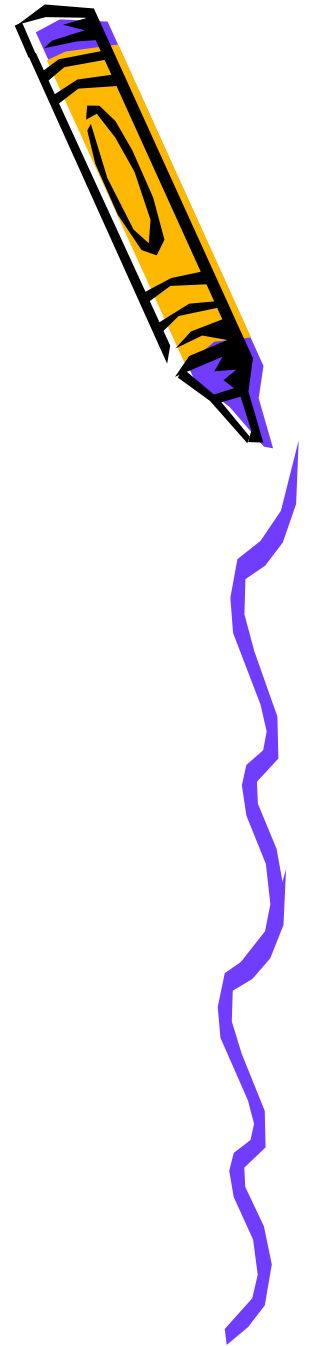


# The "Region"...

- Napa (3,700/750)
- Solano (5,000/1,200)
- Sonoma (8,000/2,600)
- Yolo (3,600/1,250)

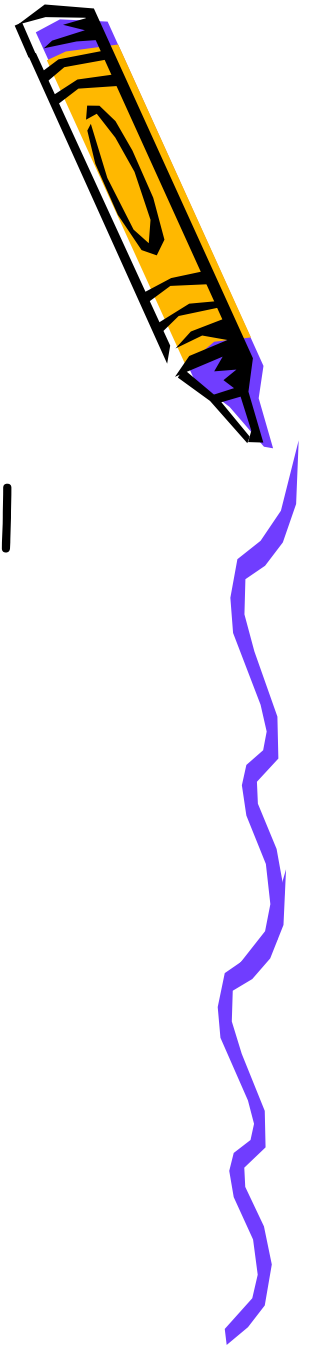
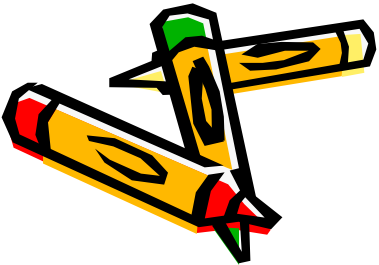


*Starting 12/1/05...*



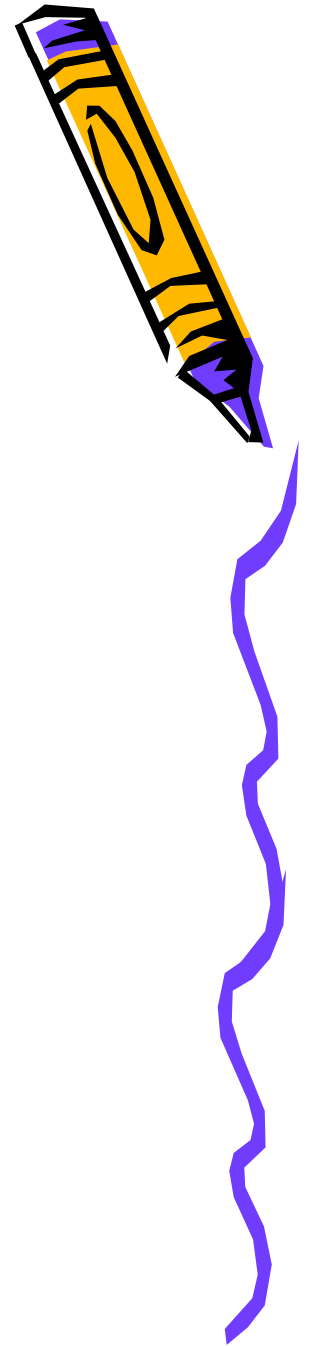
# What PHC brings to the Region

- Existing provider base for Medical
- Locally governed
- Service reputation
- Mission v. money
- Emphasis on quality



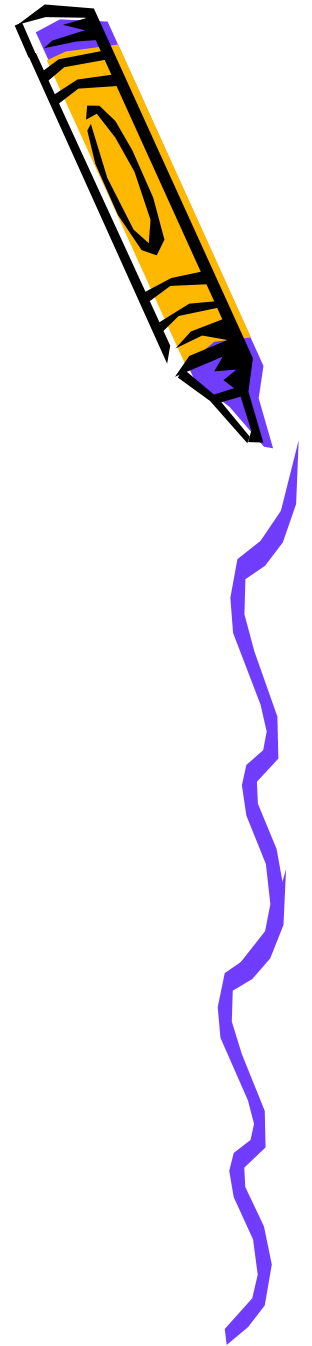
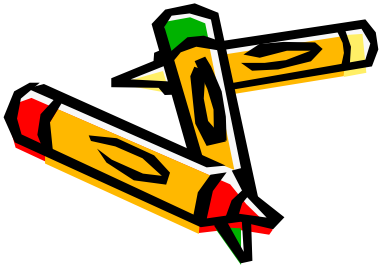
# Getting Started

- May 2004 statewide meeting
- Sonoma County RFP
- Marin First 5 convenes group
- PHC gets involved
- PHC Board decision - 10/04
- First RCHI meeting - 12/04
- Knox Keene submitted - 5/05



# Strengths of a Regional Approach

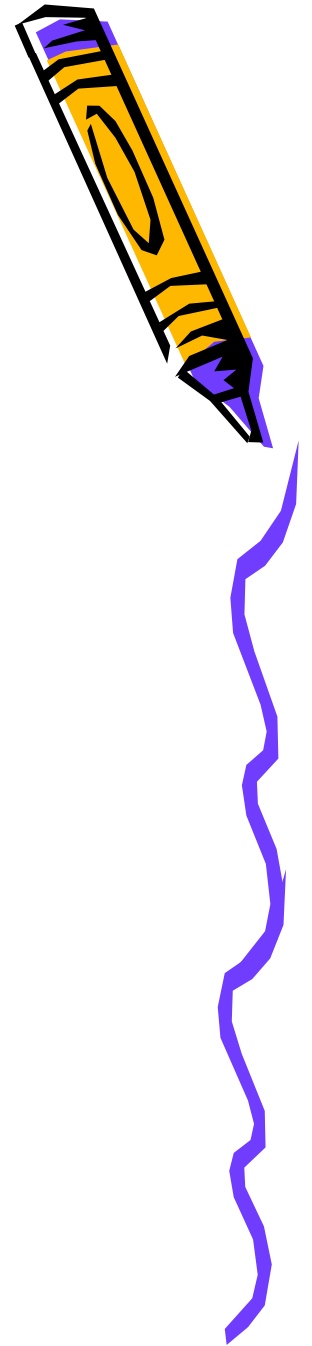
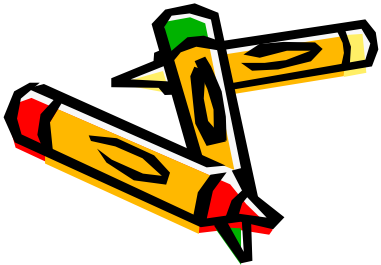
- Collaboration - a safe place
- Helps with local and foundation funding
- Momentum with local partners
- Members: moving across counties



# A Technical Assistance "Hub"

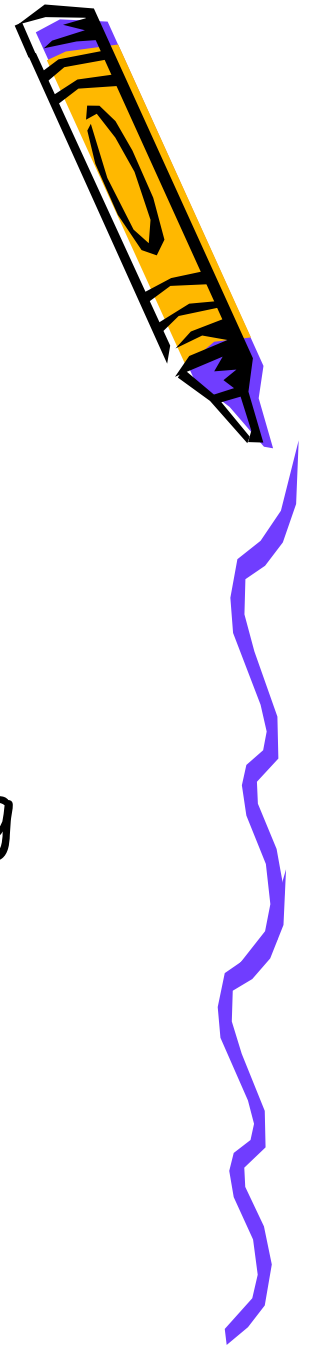
Internal & External experts on...

- Outreach and enrollment
- Fundraising
- Marketing/Media/PR
- Evaluation
- Dental & Behavioral Health



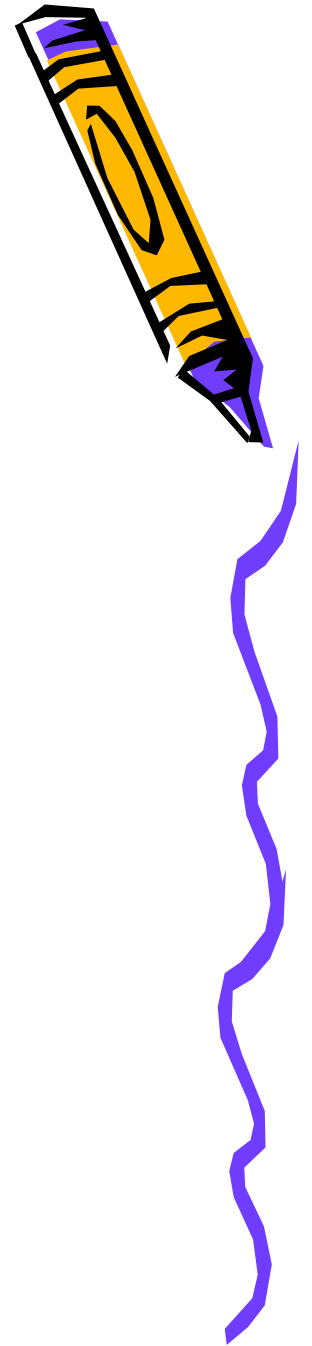
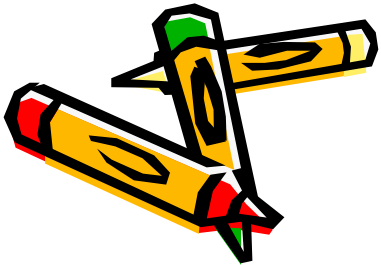
# Other Lessons Learned

- Eye on the ultimate outcome
- No need for turf
- Learning across counties
- New approaches stimulate thinking
- Confidence building
- Team excitement



# What's Next?

- Start enrollment
- Finalize evaluation
- Refine operations
- Explore more funding sources
- Continue fundraising
- Interest from more counties



# Thank You

- To our four CHI partners
- Funders
- Other CHIs

