

KING COUNTY
HEALTH ACTION
PLAN

Institute for Health Policy Solutions
Innovation in Coverage and Access Forum
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DoubleTree Hotel Sacramento, California

Local and State Catalysts

Washington State's Kids Get Care Program:
Innovation, Integration and Incenting Prevention

COLLABORATIVE
PARTNERSHIPS
IMPROVING
COMMUNITY
HEALTH

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King County Health Action Plan

Since 1996, the mission of the King County Health Action Plan has been to implement innovative collaborative policy development and pilot projects that focus on system change and improvement of worsening health trends affecting vulnerable populations within King County, Washington

Kids Get Care

Innovation, Integration and Incenting Prevention

Kids Get Care (KGC) is a program to ensure that children, regardless of insurance status, receive early integrated preventive physical, oral, developmental and mental health services through attachment to a health care home.

Majority of Funding from grants, largest two:

- HRSA HCAP– two 3-yr grants of \$700K annually
- Washington Dental Service Foundation– 3-yr grant of \$150K annually

Kids Get Care Basic Tenets

- Services first with assertive access
- Web and funnel
- Seize the moment
- Prevention improves health and can save money

Services First

- Connect child to care, then take care of insurance
- “Glue” to medical and dental homes

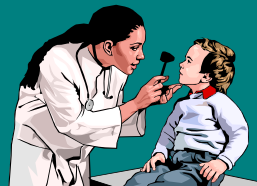
Community Need

- Only 41% of Medicaid children ages 3 to 6 in Washington State are up-to-date with well child visits
- Under 29% of Medicaid children ages 0 to 5 in King County receive any type of dental service
- Under 8% of Medicaid children ages 0 to 2 in King County have ever seen a dentist
- Behavioral and emotional problems are twice as likely in households with lower family incomes
- Children who seldom or never see the same doctor are 60% more likely to visit an ER and 54% more likely to be hospitalized
- Only 57% of parents believe their child has been screened for developmental delays

Web and Funnel

Health Educators train a “**web**” of staff at agencies such as Head Start, WIC and immigrant serving agencies to become “**Wise Watchers**”

The staff **funnel** kids to health care homes



Seize the Moment



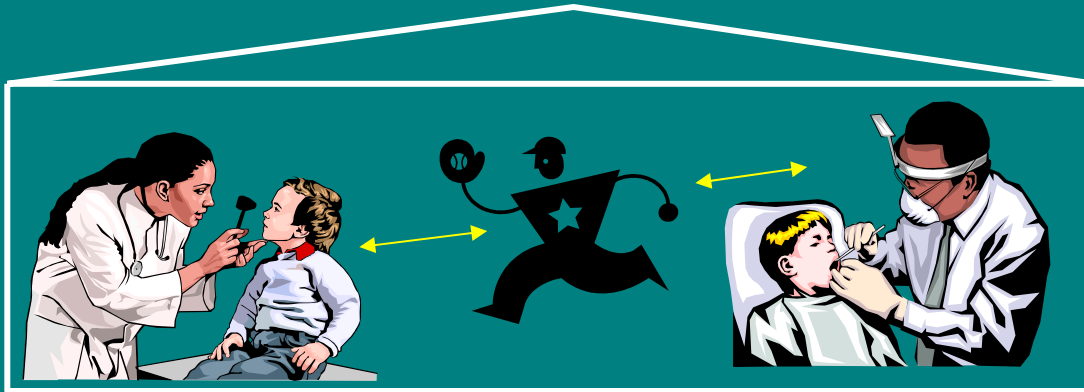
- Primary care providers do oral and mental health screening and education, and fluoride varnishes
- Primary care providers refer kids to dentists and therapists prioritizing high risk

- Dentists provide oral health services and look “beyond the mouth”
- Dentists refer kids needing medical home to medical clinic and to therapist when needed
- Therapist promotes healthy mental development with kids and families

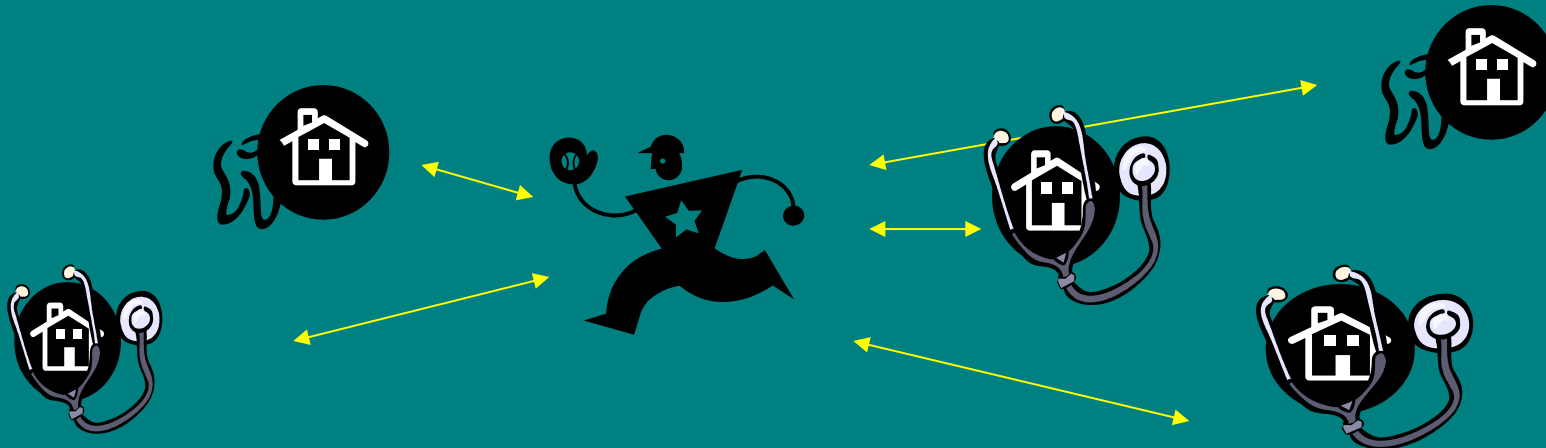
Kids Get Care - King County
Health Action Plan

Public and Private Sector Clinics

A. Co-located services at community clinics



B. Private offices and virtual co-location via referral and linkage systems



Evidence-Based Prevention Improves Health and is Cost Effective

- 41% average increase in percentage of two-year-olds up-to-date with Well Child Checks, from 53% to 75% overall (Two-year-olds with up-to-date Well Child Checks have been shown to be 48% less likely to have avoidable hospitalizations (Hakim, *Pediatrics*, July 2001)
- 19, 500 children connected to health care homes (Children with a regular health care home are 37% less likely to visit the ED (Christakis, *Pediatrics*, 2001)
- 46-fold increase in the percentage of children under five receiving a structured developmental questionnaire (the ASQ or the PEDS) during a well-child visit. (ASQs can detect 70 to 80% of children with developmental problems. By contrast, typically only 30% of children with developmental issues are identified before they reach kindergarten (Palfrey et al., *J Peds.*, 1994 and Squires et al., *JDBP*. 1996)
- 232% increase in kids 0-2 seen at 1 clinic site (Children with early dental visits incur fewer subsequent dental costs (Savage, *Pediatrics*, 2004)

More Kids Get Care Achievements

Overall Program Achievements:

- **5,700** fluoride varnish applications on 1-4 year olds in 4 years
- Over **72,000** children scanned for developmental milestones and oral health

Clinic Examples:

- **8-fold increase** in pregnant women and women with young children assessed for maternal depression at maternal sites
- **108%** increase in new children 0-5, seen in 2 participating dental clinics

Kids Get Care System Change

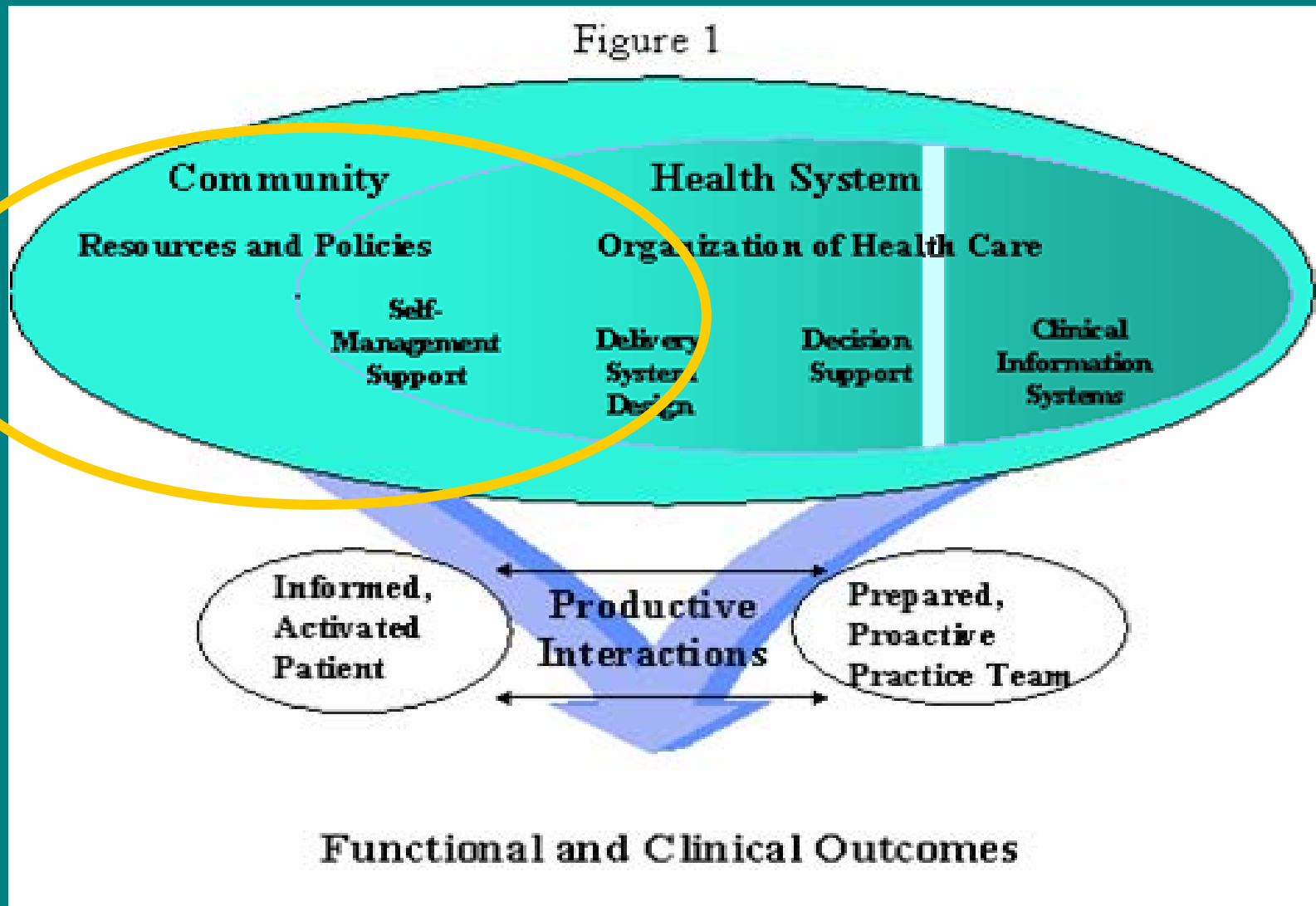
- 3 Counties
- 17 Sites
- 72,000 children scanned for developmental and oral health
- 6,300 staff trained
- Clinic Health Care Systems: Adopt, adapt, embed and sustain the pilot model creating system change
- 16 private practices trained via the Children's Preventive Health Care Collaborative in first year

Children's Preventive Health Care Collaborative

- Vehicle to spread Kids Get Care
- 2005 - 1st year: 16 practices, 5 counties
- Leveraged \$25,000 state funds to \$100,000
- Best kept secrets to best practices
- Improvements in all measures
- Uses state-of-the-art quality improvement theory from Don Berwick's Institute for Healthcare Improvement Breakthrough Series Learning Sessions and Ed Wagner's Chronic Illness Care Improvement Model

Chronic Care Model and Kids Get Care

Figure 1



Strategies to Incent Prevention

- Access to Baby and Child Dentistry

 - Dentists trained to see young children

 - Reimbursement rates increased

 - Families educated about the importance of early care

 - First visit by first tooth or first birthday

- Medicaid and the state employee WDS plan now will pay MDs to apply fluoride varnishes for young children

- State Purchasing alignment of incentives with contract requirements

Kids Get Care in the Future

- Utilize the Children's Preventive Healthcare Collaborative to replicate and spread Kids Get Care
- Pursue purchasing policies that reward performance in preventive services and strengthen incentives for physicians and clinics to learn and implement best practices
- Link improved early childhood readiness to learn with improved health

Deepen Kids Get Care Cover All Kids In King County

- Build benefit package model linked to assertive access and expansion of Kids Get Care sites to reach all children in King County
- Partner with State to pilot such a program as springboard on the ground for “Covering All Children by 2010”

Kids Get Care

In the business of creating and spreading

WEAPONS OF MASS PREVENTION

(and we know where they are)

"I always skate to where the puck is going, not to where it's been."

- Wayne Gretzky
