

**GREENBERG QUINLAN ROSNER** RESEARCH

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November 16, 2006

# What the Future Holds for Children's Health Insurance



what matters.™

## Survey Methodology

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- **Post-Election Survey**
  - The California statewide survey reached 900 registered voters who indicated they voted in the November 2006 election.
  - The survey was conducted November 8-13, 2006.
  - The survey has a margin of error of +/- 3.3%.
  
- **Pre-Election Survey**
  - The California statewide survey reached 816 registered voters who were likely to vote in the November 2006 elections.
  - The survey was conducted November 1-2, 2006.
  - The survey has a margin of error of +/- 3.5%.
  
- **May Survey**
  - The California statewide survey reached 900 likely voters.
  - The survey was conducted May 4-11, 2006.
  - The survey has a margin of error of +/- 3.3%.

## Executive Summary

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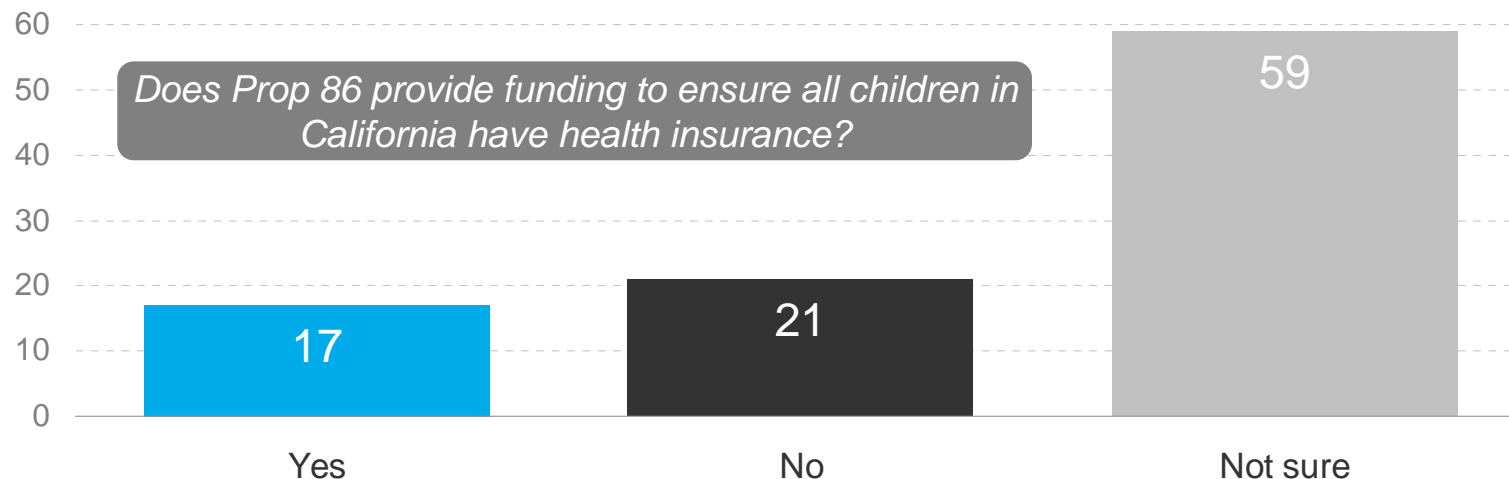
- According to voters, the debate over Prop 86 was NOT about children's health care
- There is currently strong support for ensuring all children in California have health insurance, and this support has remained remarkably stable over time.
- Voters believe ensuring all kids is ***realistic, doable, affordable, and worth doing.***
- Addressing the elephant in the room head on: A solid majority of voters supports providing health insurance to undocumented kids.

# Proposition 86 and it's Aftermath

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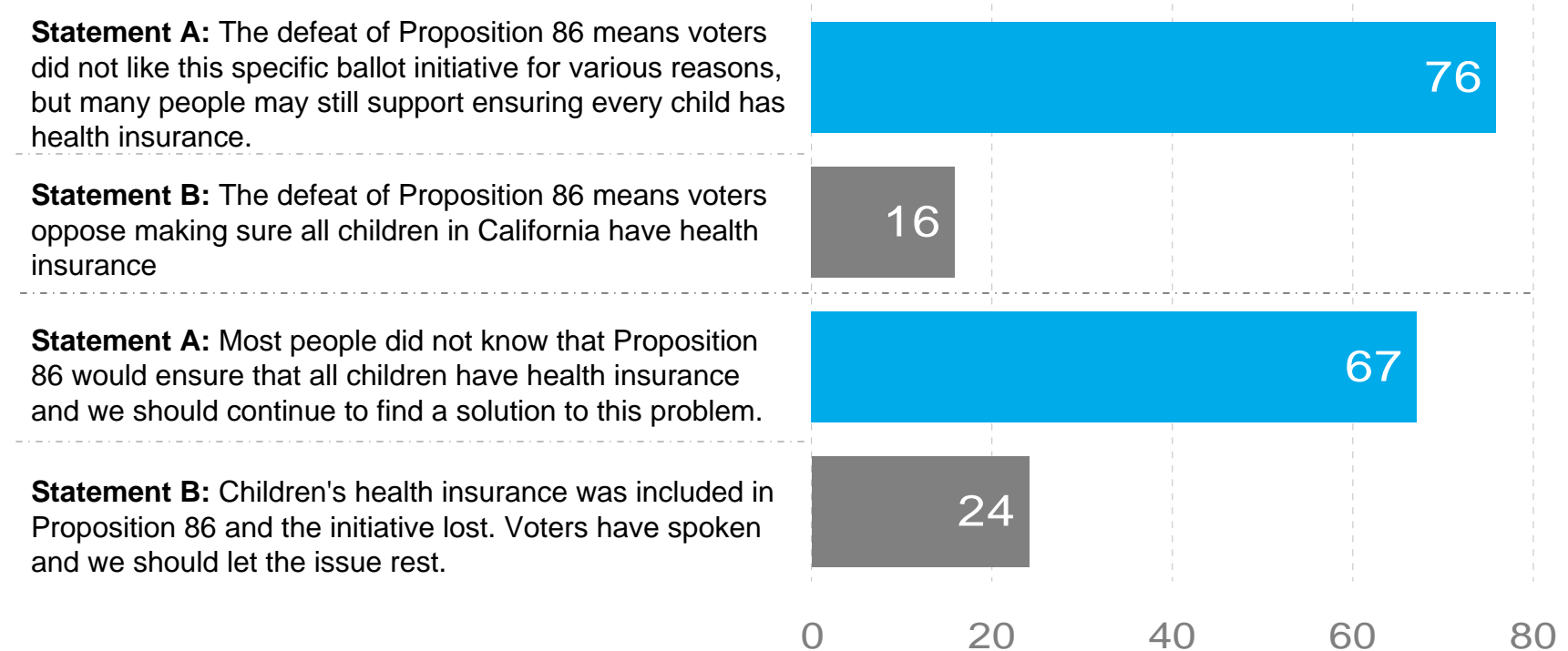
## The campaign over Prop 86 was NOT about children's health care

- *In an open-ended question, less than 1% of voters mentioned “children’s health care” as part of what they had heard about Prop 86.*
- *No voter mentioned children’s health care as a reason for either voting YES or NO.*
- *When asked directly, most voters thought Prop 86 either did not ensure all children received health insurance or did not know.*



## Voters are clear that the defeat of Prop 86 does not mean we should stop looking for a solution for kid's coverage

*A portion of the funds from Proposition 86 would have ensured that every child in California got health insurance. However, since Proposition 86 did not pass, there will be no additional funding for children's health care, which means there are some children in California who will still not have health insurance. I am going to read you some pairs of statements about what the loss of Proposition 86 may mean. Please tell me which statement in each pair is closer to your own opinion.*

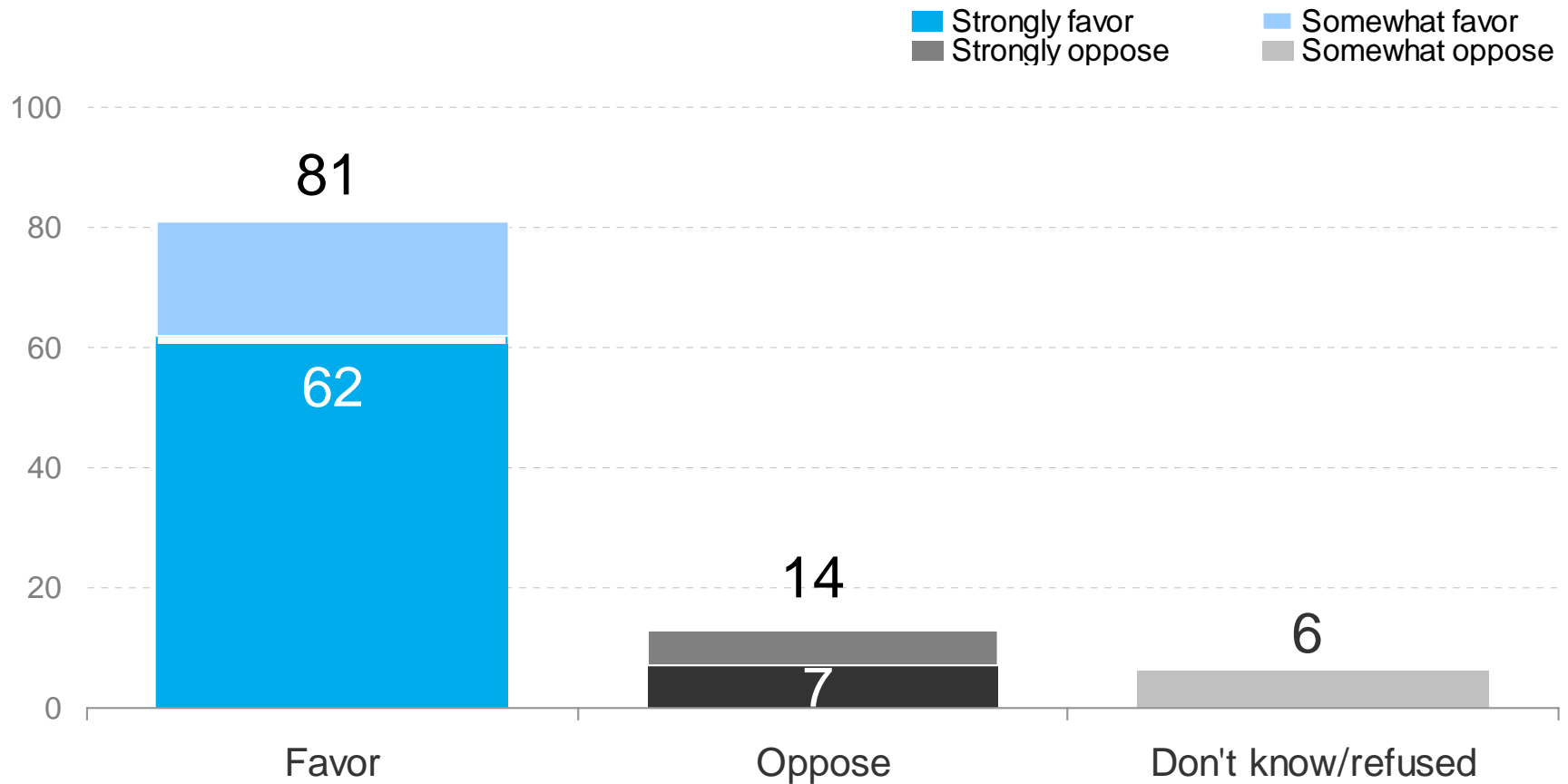


# Where Children's Health Care Currently Stands

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## Strong support for ensuring all children have health insurance

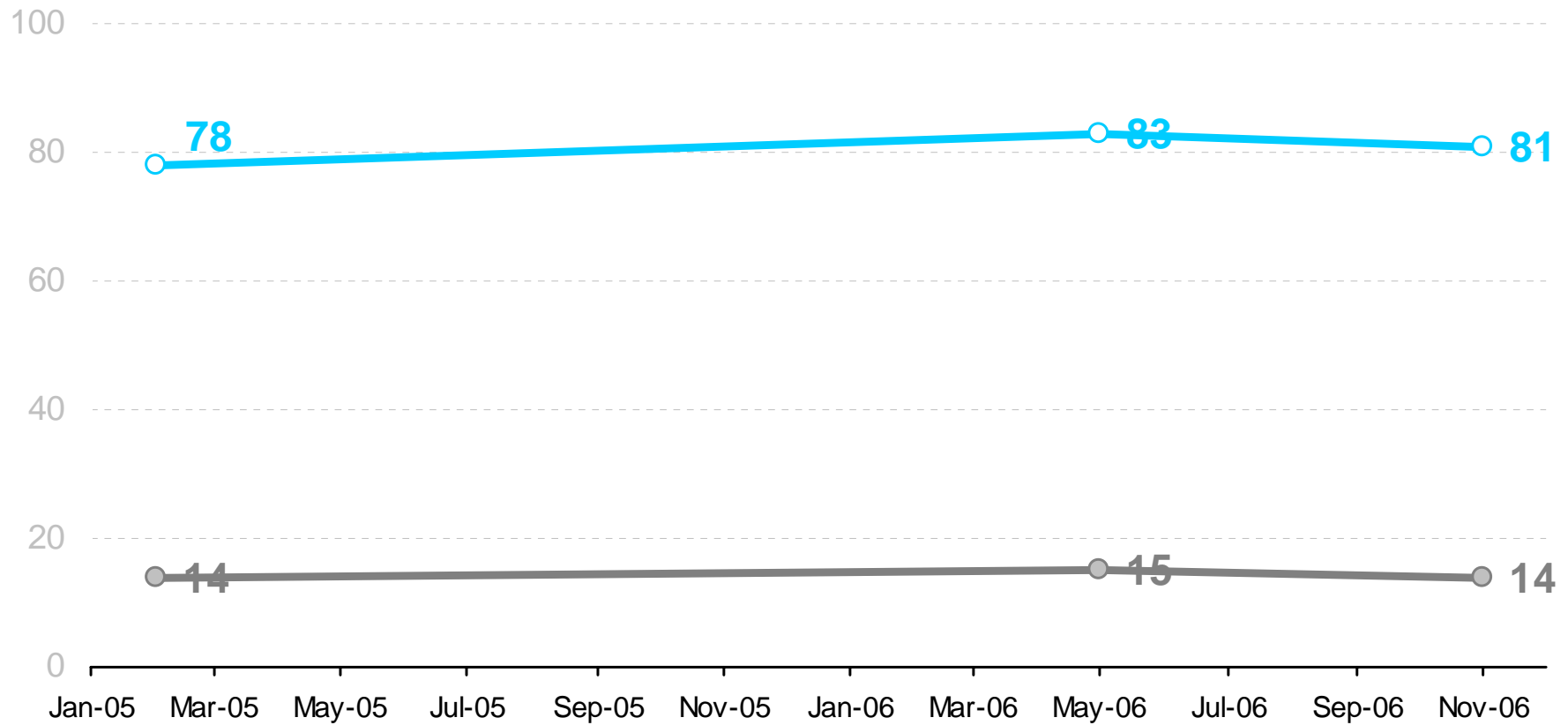
Do you favor or oppose ensuring that all children in California have health insurance?



# Support for children's health insurance has remained stable over time

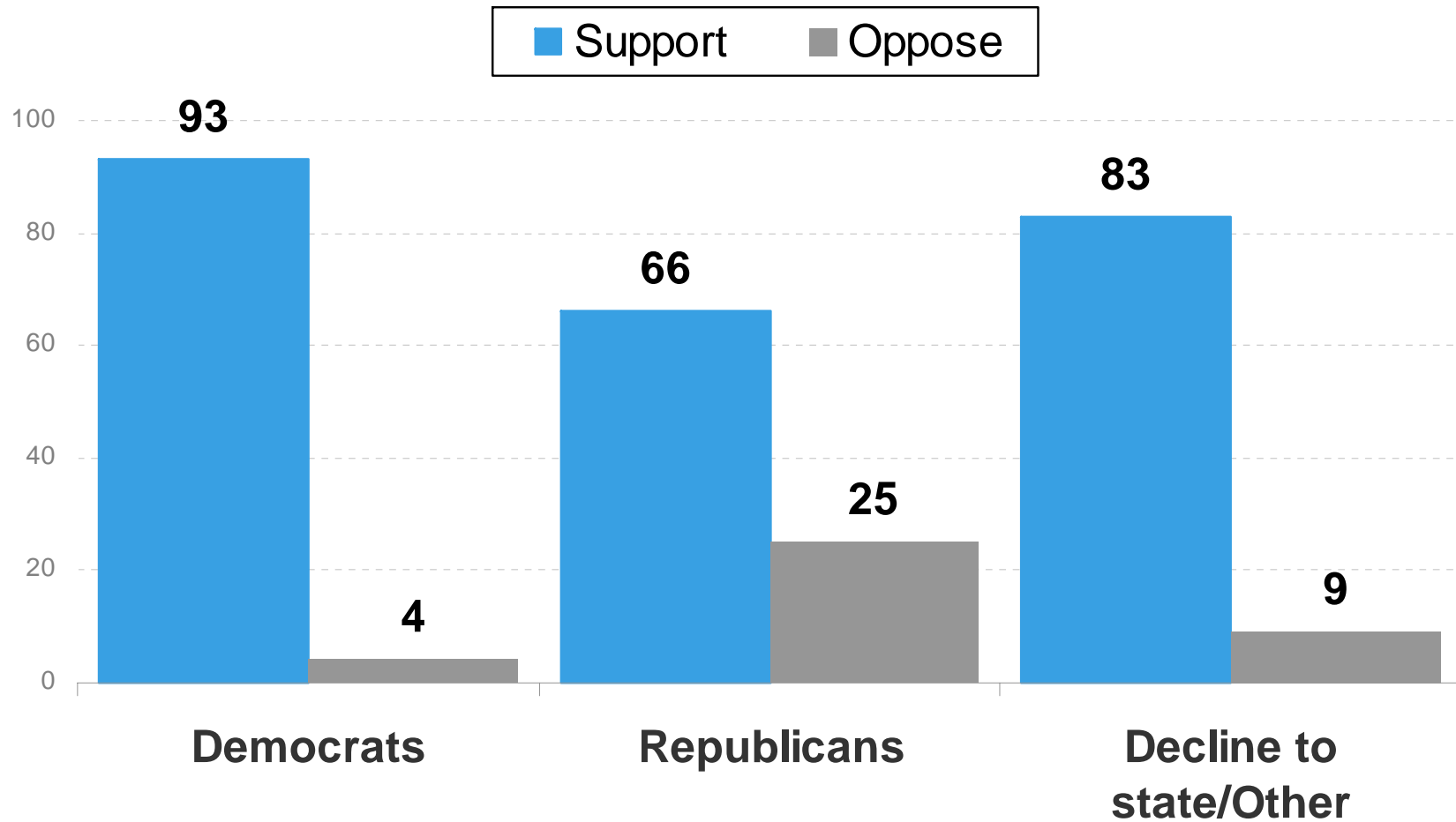
Do you favor or oppose ensuring that all children in California have health insurance?

Favor Oppose



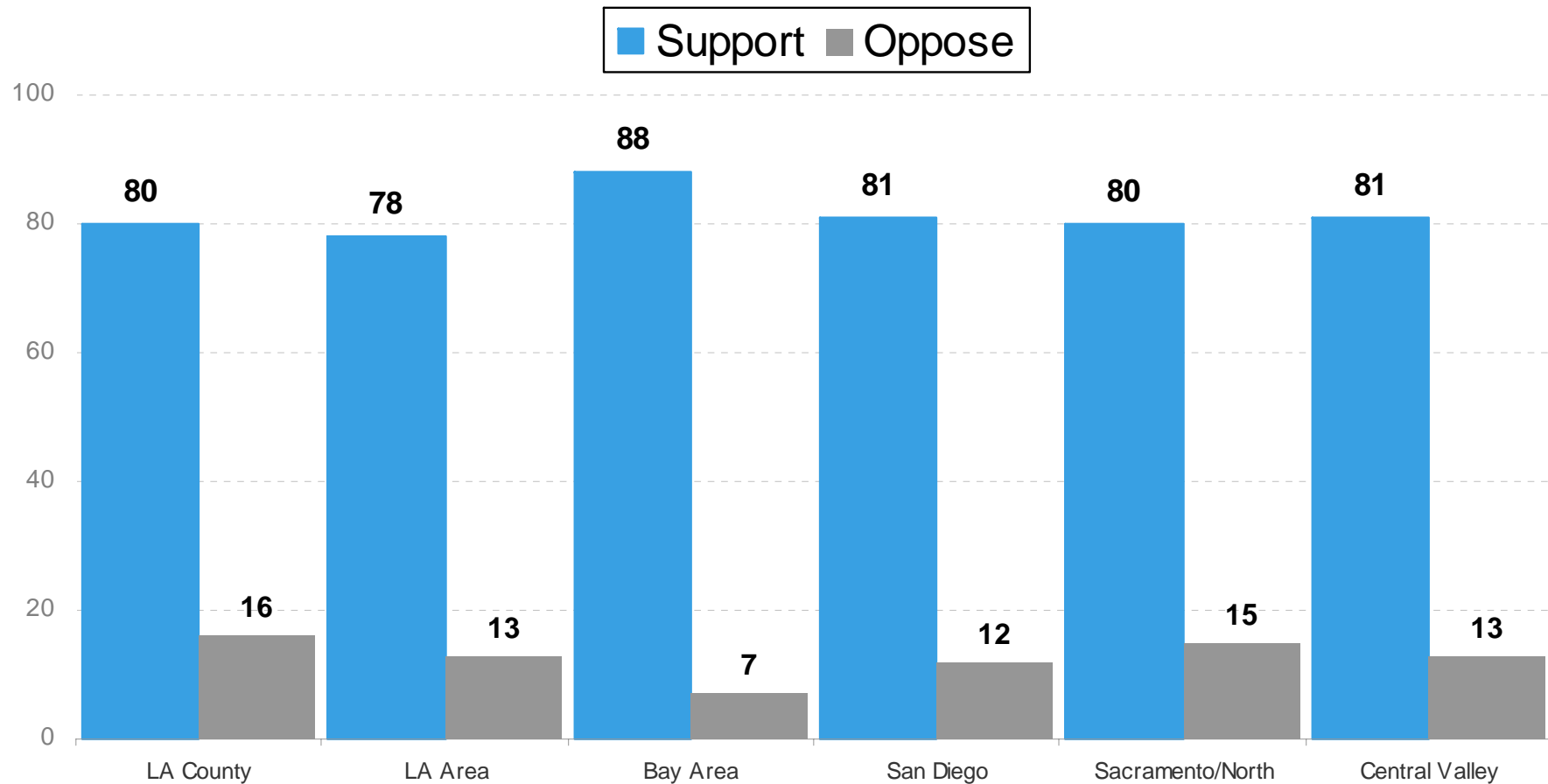
## Support for children's health insurance crosses party lines...

Do you favor or oppose ensuring that all children in California have health insurance?



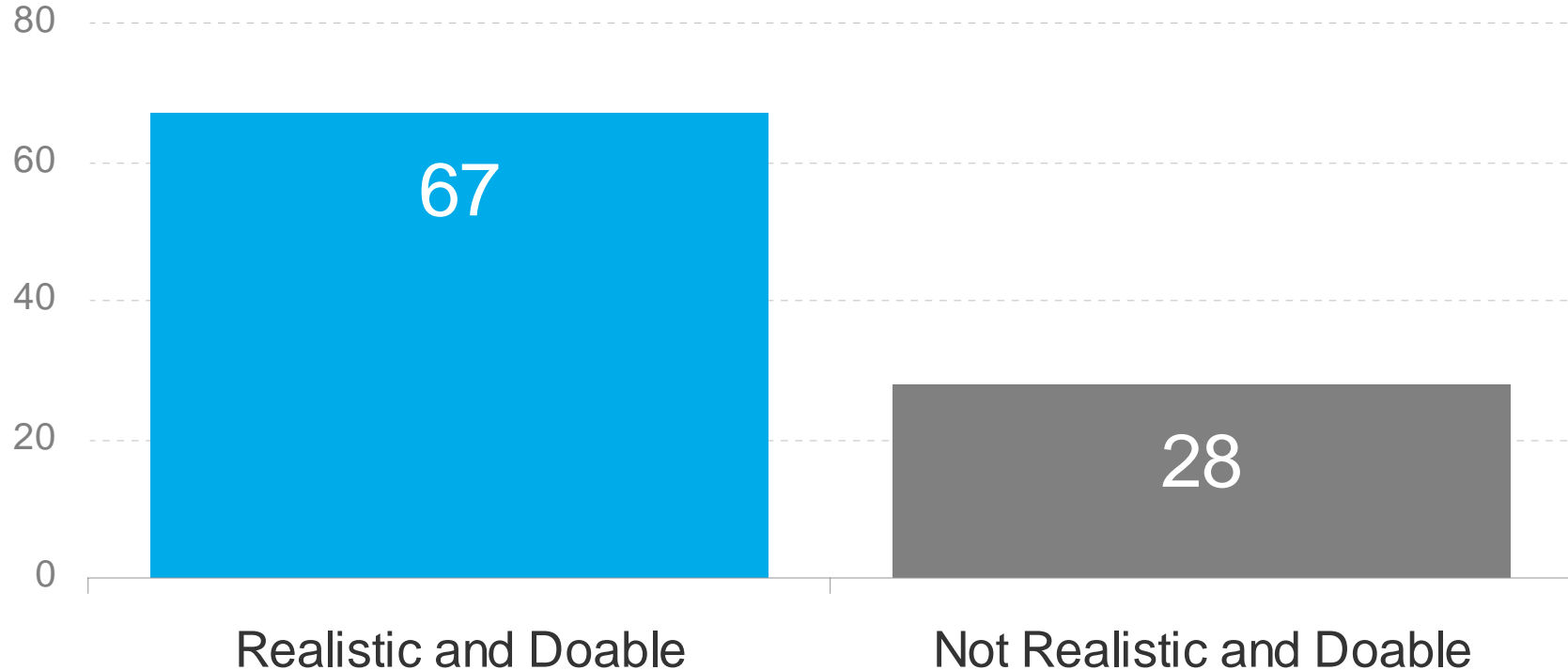
## ...and geographic lines

*Do you favor or oppose ensuring that all children in California have health insurance?*



## Voters continue to believe covering all kids is realistic and doable

*There are currently 10 million children in California. Approximately nine million of them have health insurance and 1 million do not have health insurance. Having heard this, does assuring that all children in California have health insurance coverage sound like a goal that is realistic and doable?*



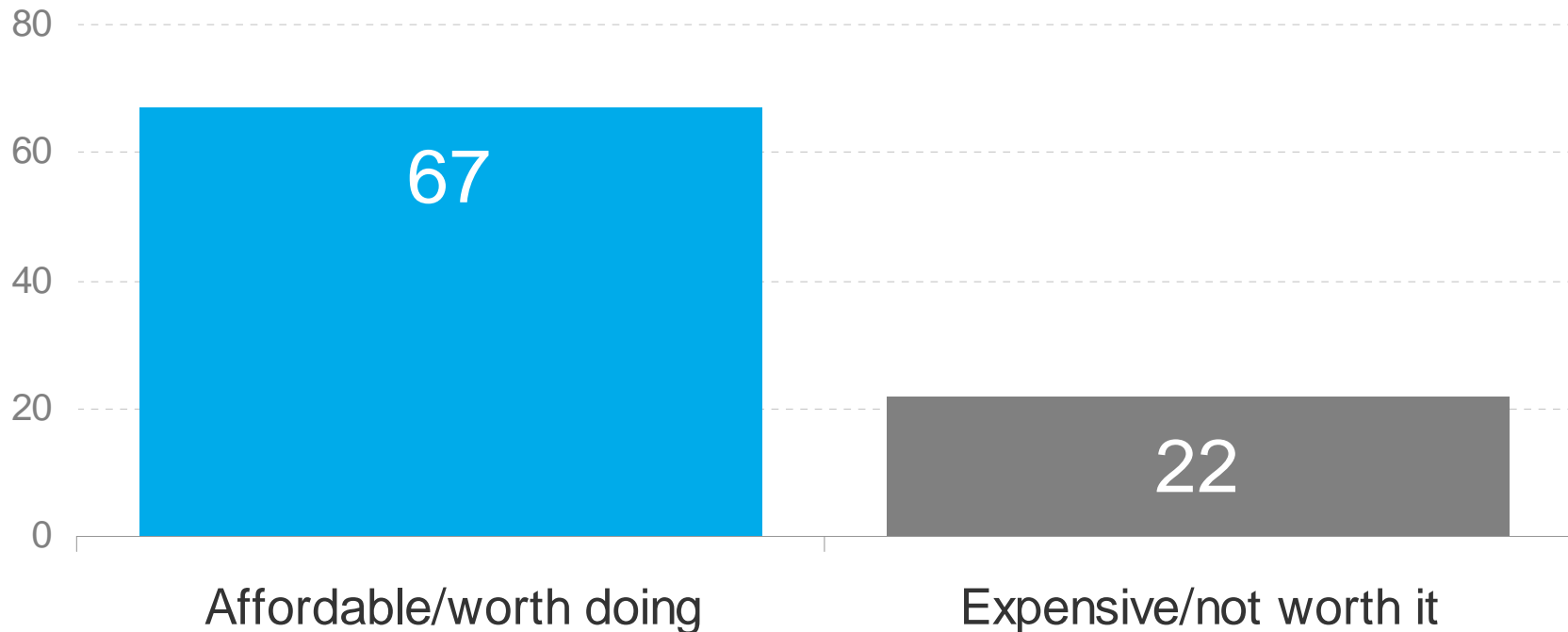
## Voters believe the state can afford it, *even after they are told the cost*

*The plan to ensure that all children have health insurance would cost an estimated 400 million dollars a year, which is about 11 dollars a year for every Californian. Knowing this, which of the following statements is closer to your own view:*

***The plan to cover every child is too expensive and not worth doing.***

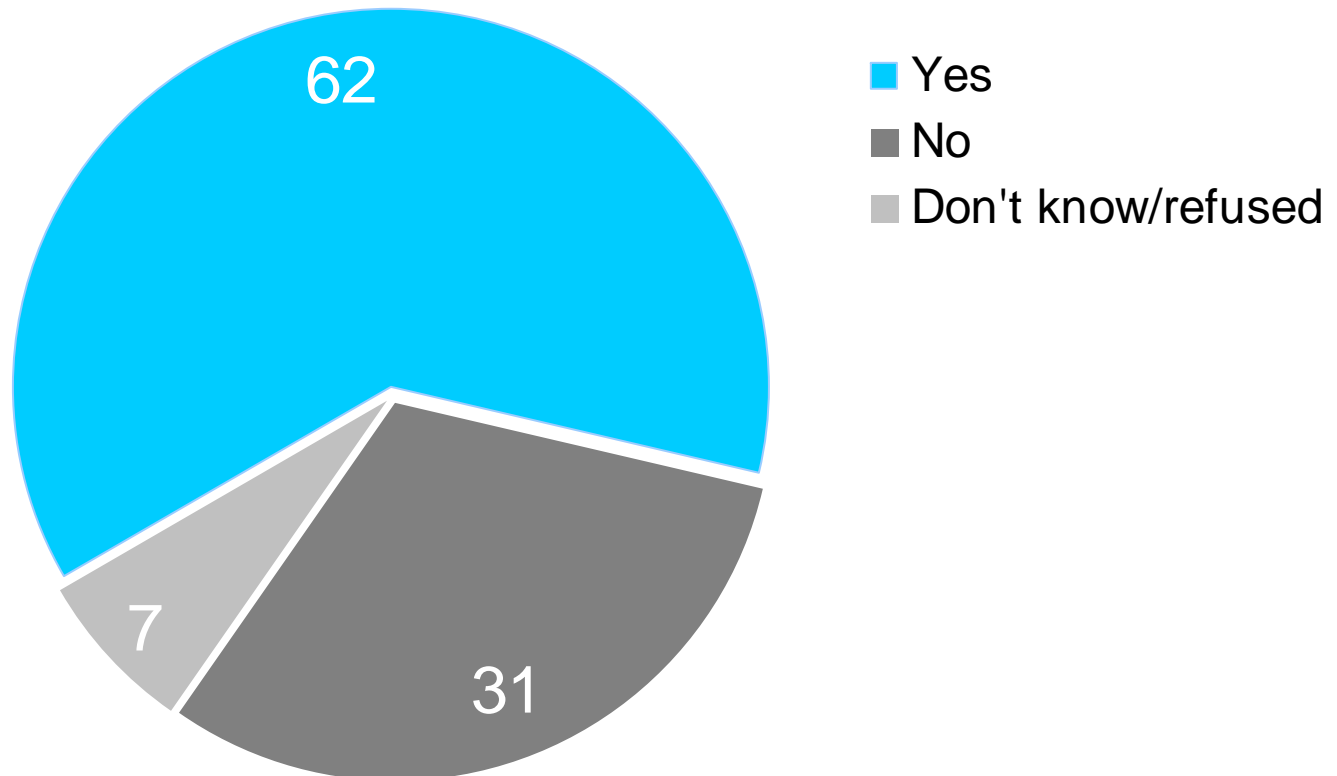
OR

***We can afford it and it is worth doing.***



## Voters indicate they would be *personally* willing to contribute the \$11 to cover every child

*Would you be willing to personally contribute 11 dollars each year to ensure that every child in California has health insurance?*

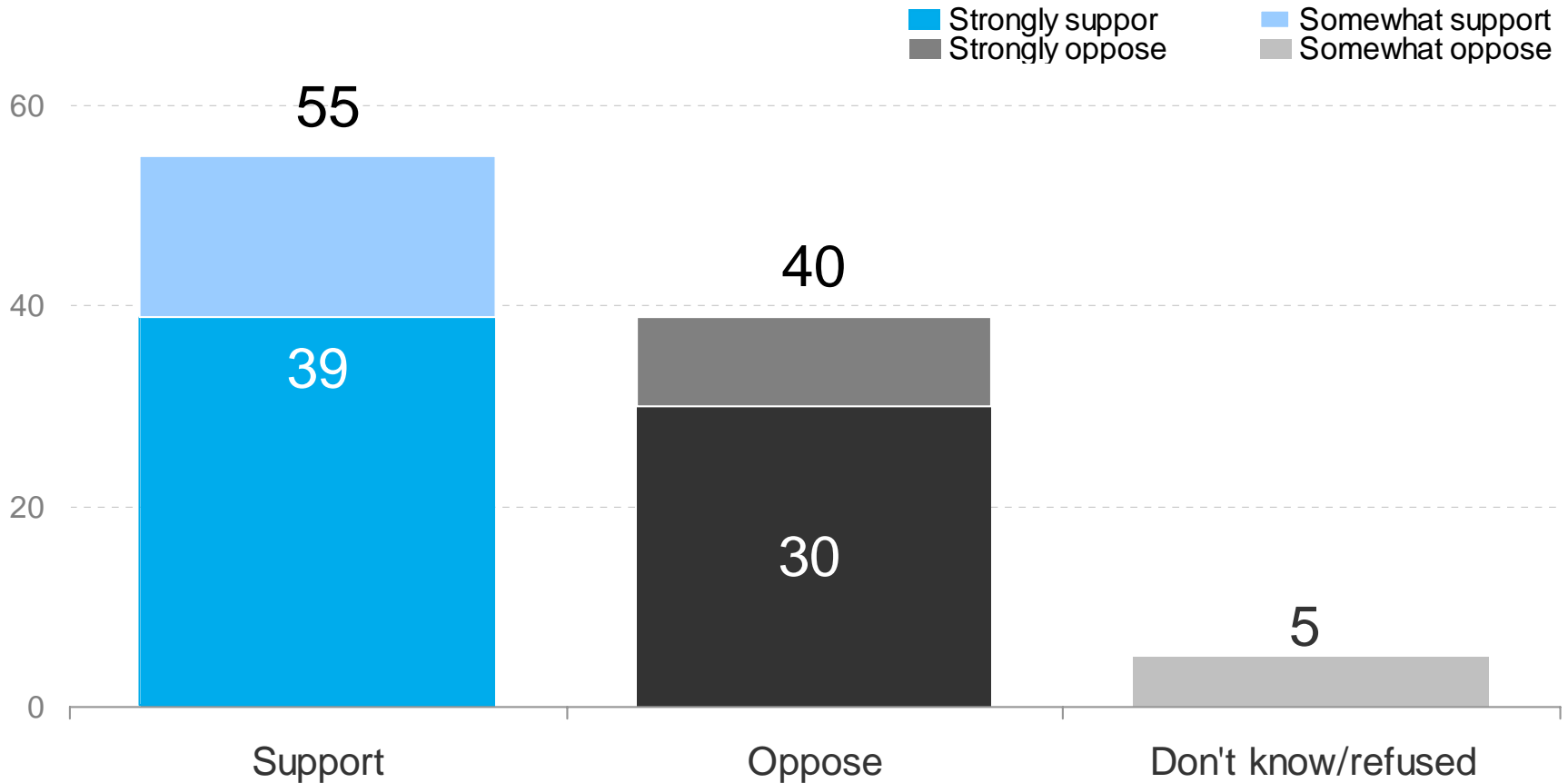


# Support for Covering Undocumented Children

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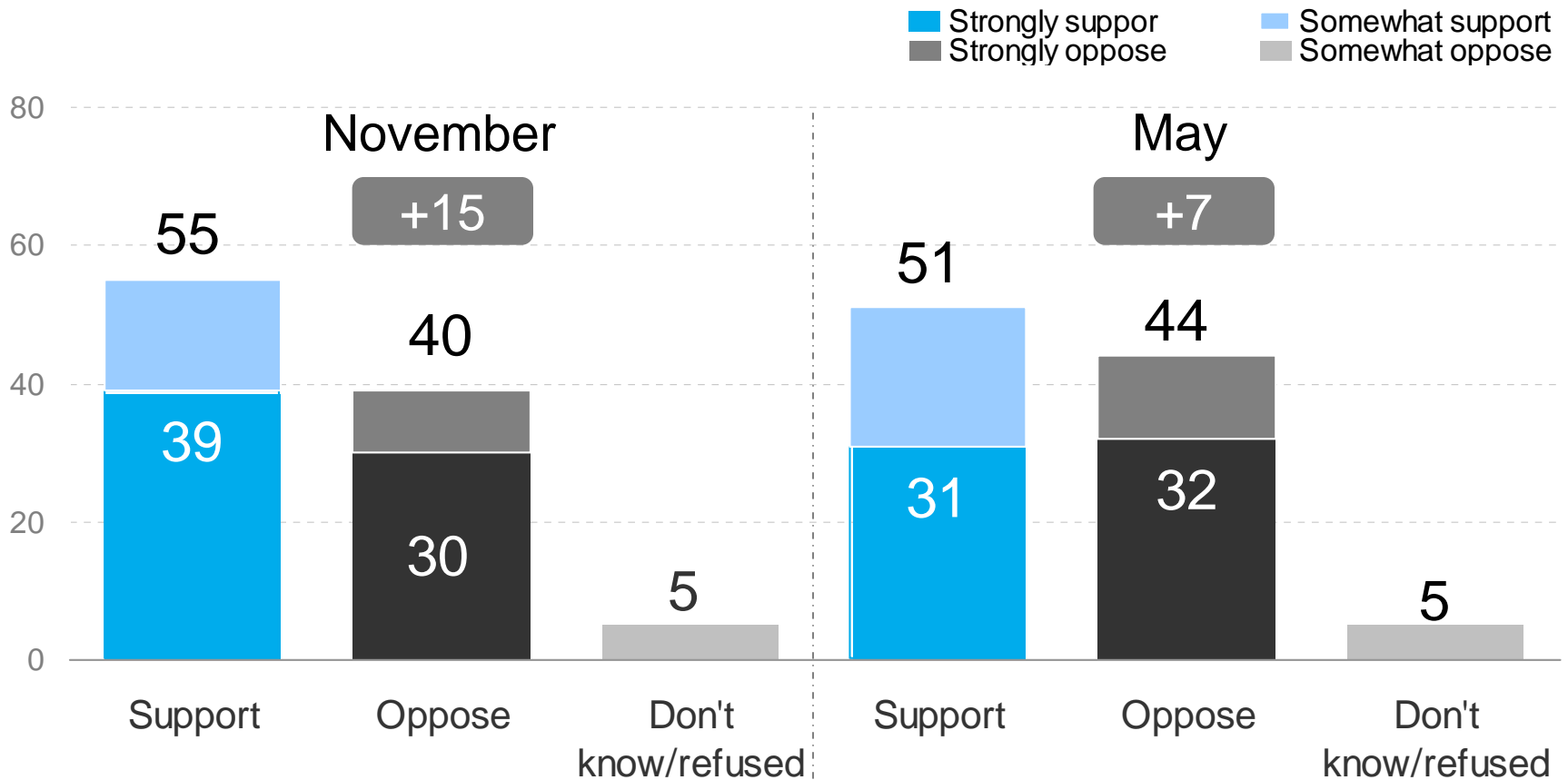
## Support for providing health insurance to undocumented kids

*Generally speaking, would you support or oppose a statewide plan to ensure that every child in California has health insurance if you knew that all children would be included in the plan, regardless of their immigration status?*

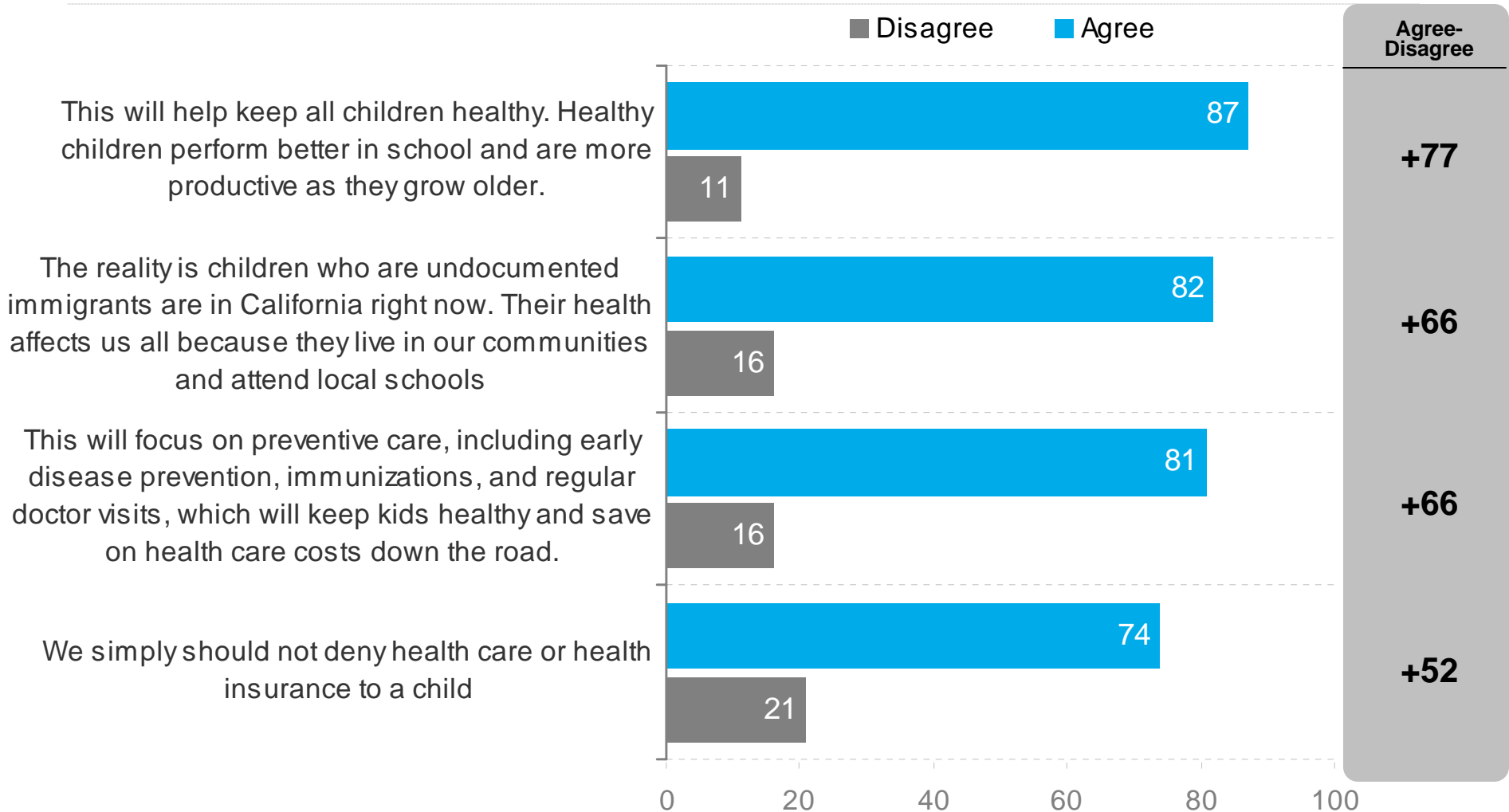


## Increase in support for covering undocumented children since May

Generally speaking, would you support or oppose a statewide plan to ensure that every child in California has health insurance if you knew that all children would be included in the plan, regardless of their immigration status?



## Voters are persuaded by reasons to cover all kids including undocumented children



# Support for covering undocumented children stands up even after a push back

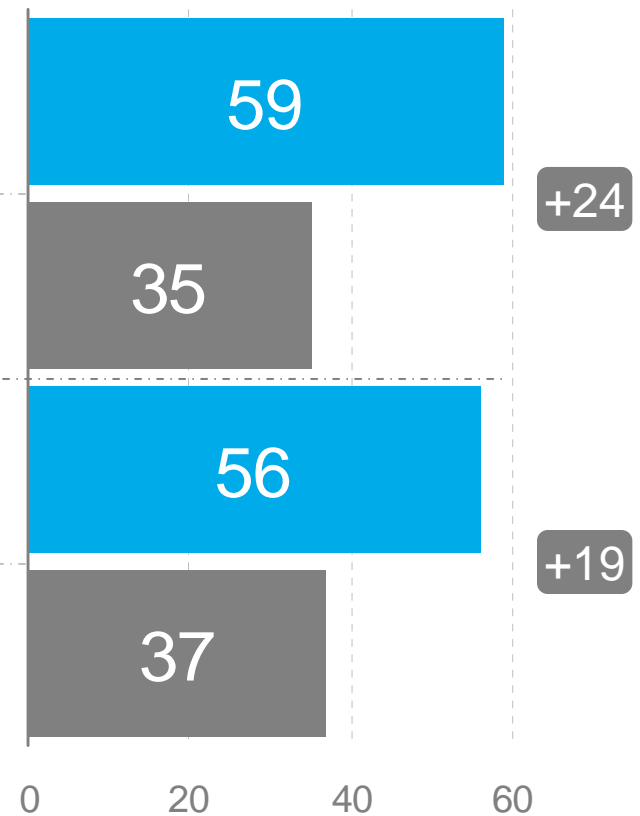
*Now I'm going to read you a few pairs of statements and after I read each pair, I'd like you to tell me which statement you agree with more.*

**Statement A:** We should not deny health care or health insurance to children. The reality is there are children who are undocumented immigrants who live in our communities now and attend local schools. Their health affects us all, especially our own kids, and we should make sure every child stays healthy.

**Statement B:** We should not provide any taxpayer funded services to illegal immigrants, including both adults and children. The fact is they are here illegally and should not be allowed to participate in any public program

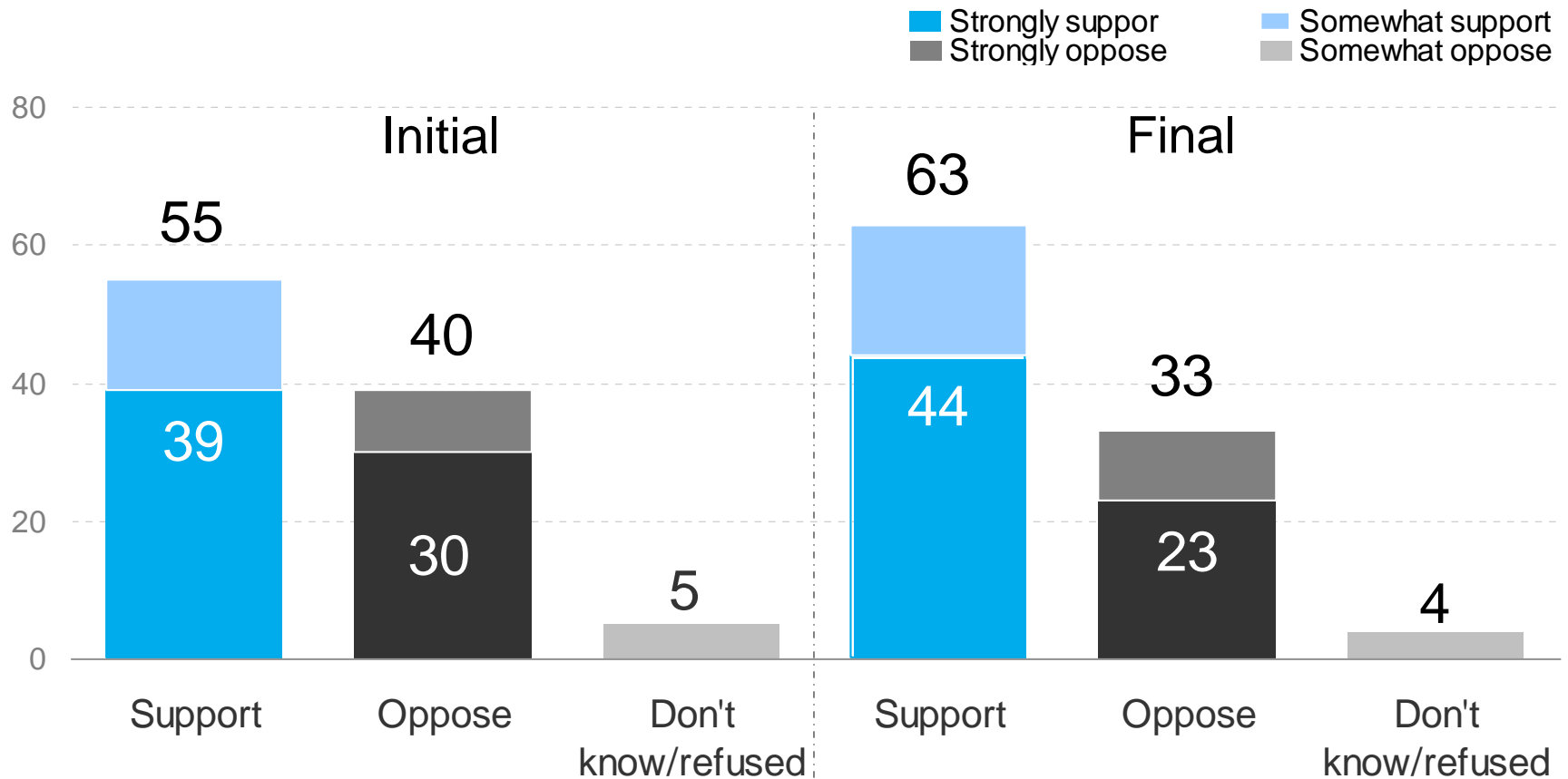
**Statement A:** We should not deny health care or health insurance to any child, regardless of their immigration status.

**Statement B:** We should not provide any taxpayer funded services to illegal immigrants, including both adults and children.



## After hearing arguments for covering all kids, support increases

*Generally speaking, would you support or oppose a statewide plan to ensure that every child in California has health insurance if you knew that all children would be included in the plan, regardless of their immigration status?*



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